

FORM PTO-1449 (Modified)									ATTY. DOCKET NO. YOR92uu0504	SERIAL NO.: 09/670,466
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT									APPLICANT: Lawrence Bergman et al.	
(Use several sheets if necessary)									FILING DATE: September 26, 2000	GROUP: 2161

REFERENCE DESIGNATION			U.S. PATENT DOCUMENTS									
EXAMINER INITIALS	DOCUMENT NUMBER			DATE		NAME			CLASS	SUBCLASS	FILING DATE (IF APPRO.)	
AA	6	2	1	6	1	2	9	Apr. 10, 2001	Eldering, C. A.	707	4, 10, 36	March 12, 1999
AB												
AC												
AD												
AE												
AF												
AG												
AH												
AI												
AJ												
AK												

FOREIGN PATENT DOCUMENTS												
		DOCUMENT NUMBER			DATE		COUNTRY		CLASS	SUBCLASS	TRANSLATION	
											YES	
AL	0	0	3	3	2	2	8	Dec. 2, 1999	WIPO	G06F	17/60, 17/30, 15/16, 12/00	Yes
AM	0	0	6	9	1	6	3	May 10, 2000	WIPO	H04N		Yes
AN	0	0	3	3	2	3	3	Dec. 2, 1999	WIPO	G06F	151/00	Yes
AO	0	0	3	3	1	6	0	Dec. 2 1999	WIPO	G06F		Yes
AP	0	0	6	4	1	6	5	April 20, 2000	WIPO	H04N	7/10	Yes

OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)											
AQ		U.S. Patent Application S.N. 774473 Filed Jan 31, 2001 C. A. Edlering, "Advertisement selection system supporting discretionary target market characteristics"									
AR											
AS											

EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /R.W./

FORM PTO-1449 (Modified)			ATTY. DOCKET NO. YOR920000504	SERIAL NO.: 09/670,466
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	BA						
	BB						
	BC						
	BD						
	BE						
	BF						
	BG						
	BH						
	BI						
	BJ						
	BK						

FOREIGN PATENT DOCUMENTS								
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	BL	0 1 3 0 0 8 6	Oct. 20, 2000	WIPO	1104N	7/58	Yes	
	BM							
	BN	07/05/2010	07/05/2010					
	BO							
	BP							

OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)								
	BQ							
	BR							
	BS							

EXAMINER	/Richard Weisberger/	DATE CONSIDERED	07/05/2010
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not

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